Considerații asupra informării persoanei vizate cu privire la perioada de stocare a datelor cu caracter personal

[Considerations on the Information provided to the Data Subject regarding the Storage Period of Personal Data]

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Abstract:

According to the General Data Protection Regulation, natural persons should have control of their own personal data. In order to be able to effectively exercise this control, the data subjects must be informed of the processing operation, including the period for which the personal data will be stored, or if that is not possible, the criteria used to determine that period. To illustrate how operators should fulfill their obligation to inform the data subjects in this regard, this paper will analyze, on one hand, the current legal framework taking into account the provisions of Regulation (EU) 2016/679 and the guidelines issued by the former Article 29 Data Protection Working Party and subsequently endorsed by the European Data Protection Board, and, on the other hand, it will present a case study on how the Romanian insurance companies in Romania have chosen to fulfil this obligation.

Keywords: Regulation (EU) 2016/679, Romanian Law no. 2018/190, personal data, processing, transparency, storage limitation.